

# Research on Online and Offline Hybrid Teaching Mode of College English Based on Talent Training

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**Abstract:** The current social development needs comprehensive talents with practical ability, so the learning of English knowledge should focus on the improvement of ability rather than the mechanical mastery of theoretical knowledge. In view of this, this paper analyzes the importance, the advantages and the implementation strategies of online and offline hybrid teaching mode, hoping to help improve the level of online and offline hybrid teaching of college English.

## 1. Introduction

The cultivation of English talents in colleges and universities should be based on the needs of social dynamic development to meet the communication needs of English students of different majors, so the English courses in colleges and universities should be diversified, enriched and differentiated. However, the traditional offline courses in colleges and universities are unified English teaching, which is difficult to meet the requirements of talent cultivation. Therefore, the integration of online courses can effectively reduce the disadvantages of traditional English offline courses, provide favorable conditions for improving students' English communication ability and meet the English learning needs of different majors.

## 2. Importance of Online and Offline Hybrid Teaching Mode of College English Based on Talent Cultivation

With the rapid development of Internet technology, the provision of educational resources is not limited to offline. In order to facilitate learners to obtain the convenience of learning resources, many teaching resources are put on-line. On the one hand, it is convenient for students to obtain curriculum resources and ensure students' daily learning. On the other hand, the rich online resources can be used to realize the expansion of teaching activities and improve the teaching quality. In addition, college students have more extracurricular activities and allocate less time to English courses. If only relying on a few hours of offline English course learning, it can't form a systematic English learning process and promote the improvement of English level. Online teaching not only caters to the learning characteristics of college students, makes up for the lack of offline English course learning, but also makes English learning more controllable and students can arrange their learning time freely, which is of great significance to form a benign English learning cycle. Moreover, from the perspective of the teaching content of efficient English course, the content covers grammar, listening, reading, language communication and so on. Obviously, it is not enough to only rely on classroom learning for the learning of these contents, but needs comprehensive and targeted learning after class. The online courses are rich in resources and can be watched repeatedly. Some online platforms even provide solutions to problems, Therefore, whether in the context of the development of the times or from the perspective of talent training, online and offline hybrid teaching mode has strong practicality, which is of great practical significance to the cultivation of all-round development of English talents.

### **3. Advantages of Online and Offline Hybrid Teaching Mode of College English Based on Talent Training**

#### **3.1. Change the Traditional Teaching Methods and Promote the Effective Expansion of Teaching Activities**

The traditional English teaching mode mainly takes the help of offline courses to complete the teaching, and the English online and offline hybrid teaching mode is to integrate online courses into offline courses, and form an effective cooperation mechanism, so it promotes the expansion of efficient English courses from the learning space and time. First of all, from the perspective of college English learning space, online English teaching resources are very rich, especially in the current new media environment, there are a variety of English learning videos, so students can easily find the learning resources they need from the network, which are a supplement for offline English course learning. Moreover, English offline course hours are limited, so it is difficult to communicate with students in real time. In this case, online course provides convenience for teachers to understand students and students to ask questions, so it is an effective extension of English offline course, which is of great significance to promote the communication between teachers and students and promote the improvement of teaching quality. Secondly, from the perspective of college English learning time, offline courses need a fixed time and fixed place, which has great limitations and is not suitable for college students' learning style, while online courses have no time and place restrictions. In addition, many learning resources are divided into learning contents, which can be reflected by short videos. It not only saves learning time, but also is helpful for students to grasp the key points of English learning. Therefore, it can effectively make up for the disadvantages of offline English courses and promote the effective expansion of English teaching activities.

#### **3.2. Stimulate Students' Subjective Initiative and Promote Teaching Quality**

After more than ten years of learning, college students have mastered certain learning methods and skills, and they also have a certain degree of self-discipline in English learning. If they still use the traditional offline mode of teaching, it will not only imprison the students' English thinking mode, but also form a teacher-led English teaching, which can't stimulate students' potential motivation, so it is difficult to achieve the improvement of English learning ability. Online teaching mode is a new type of teaching mode. Students are curious and eager to try. The construction of online English teaching mode will achieve certain results in the initial stage. Secondly, the online teaching mode is separated from the management of teachers to a certain extent. Students have more time for autonomous learning. Teachers only give targeted guidance according to the learning situation of students, so it creates a space for students to learn English, so that students actively participate in English learning. In addition, rich online resources can provide more effective teaching methods for teachers. Teachers can effectively connect online and offline courses, which plays an important role in meeting students' learning needs and stimulating students' subjective initiative.

#### **3.3. Change Teaching Concept and Realize English Innovation Education**

The training of college students needs to be in line with the social needs and meet the professional needs. Therefore, English teaching should be more comprehensive and closer to the development of society. As a result, how to grasp the key points of teaching and carry out comprehensive learning of English course is particularly important. At present, online course resources are very rich. Students' judgment of teaching focus and subject development direction can be decided according to the download amount of learning resources, the forwarding number of courses, and the broadcast amount of course resources. In addition, they can watch the explanation of experts and famous teachers to understand the direction of English learning needs, so as to better

integrate with social needs and provide useful information for better employment. Secondly, for teachers, online and offline hybrid teaching mode gives teachers a lot of room for innovation. After all, one person's strength is limited. Online teaching is not only rich in resources, but also has the opportunity to communicate with famous teachers, which is of great significance to improve teaching methods and actively carry out innovative teaching.

#### **4. Implementation Strategies of Online and Offline Hybrid Teaching Mode of College English Based on Talent Training**

##### **4.1. Use Online Teaching Resources to Expand and Extend Teaching Activities**

Offline English teaching courses provide students with learning direction, learning objectives, so that they can learn the main knowledge and key knowledge. Although the knowledge is important, it is not enough from the perspective of comprehensive talent training. Especially for students of different majors, their learning needs for English courses are not unified. For example, medical students need to learn English related to medicine, and tourism majors need to learn English related to tourism, etc. These special English is difficult to obtain if only relying on offline courses. Therefore, the use of online resources can effectively make up for the disadvantage of offline course resources, and make English learning richer and more dynamic. Secondly, English learning is a systematic and long-term process, which requires the contact between students and teachers. Teachers need to understand students' learning needs, and students need to ask teachers questions. In this case, it is difficult for offline courses to communicate with each other. Nowadays, the network is developed, and the communication between teachers and students can be unimpeded, so we can effectively extend the deficiency of offline courses dynamically.

##### **4.2. Build Online and Offline Hybrid Courses to Improve the Interaction between Teachers and Students**

Online courses have the advantage of rich teaching resources, but how to choose from the rich teaching resources, whether students have a high degree of self-control, how to achieve the purpose of improving the quality of teaching, all need teachers to carefully examine in teaching. In order to standardize students' online learning and effectively supervise students' learning effect, colleges and universities should build a unified English online learning platform. Teachers or school-related personnel should be responsible for collecting and providing teaching resources, and arrange online English learning courses related to offline courses in a planned way, so as to form an effective connection with offline courses and form an efficient English online and offline hybrid teaching mode. Secondly, although offline English classroom education does not have the richness of online teaching resources, it still can't give up the learning of offline English courses, especially in the face of the current situation of rich network teaching resources, students are easy to be blind and unable to find the learning focus. Offline courses can provide students with learning framework and learning ideas, which is of great significance to realize the goal of effective English learning.

##### **4.3. Promote Students' Communication and Provide Guidance for Knowledge Output**

College English learning is to realize the application of English knowledge, so that students can better communicate in English, rather than learn knowledge mechanically. Therefore, promoting students to realize the practical transformation of theoretical knowledge is an important channel to realize talent training. But in the offline course, due to the limitation of teaching time, there is not too much transformation, and the students' English level is uneven. It is not easy to improve their English ability. Only with the help of online English teaching resources, can we effectively make up for the disadvantages of knowledge learning and meet the differentiated learning needs. Secondly, English communication ability is the main goal of English learning in colleges and universities. Offline courses can't provide students with repeated learning environment. Therefore, students can

learn resources repeatedly through mobile phones, tablet computers, desktop computers and other mobile devices, liberate the time and place restrictions in traditional classroom, and let students arrange their learning according to their own time, help students master oral knowledge better through fragmented learning, and provide favorable conditions for realizing the transformation of English theoretical knowledge and improving students' English communication level.

## **5. Conclusion**

Learning college English course is not to grasp English theoretical knowledge mechanically, but to improve students' ability to use English knowledge and achieve the purpose of English language communication. It is not enough to rely on offline course learning. Teachers need to rely on the rich teaching resources of online course to realize autonomous learning, improve teaching methods and help students transform theoretical knowledge, to cultivate applied talents suitable for the current social development and job needs.

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